



NOVEMBER 8 & 9, 2017
BMO CENTRE, CALGARY
www.buildexcalgary.com

What is the New / Green Product Showcase?

The New/Green Product Showcase will highlight products/services or technologies exhibited at the show that are NEW to the market or GREEN and environmentally friendly. This showcase will help attendees to better plan their visits to the show while profiling key new and green products prior to the show.

How It Works:

This program will profile your product ONLINE in a featured area of our website with a photo of your product and a 50–75 word description. In addition, your product feature will also be showcased in the official showguide that is distributed to all attendees. If your product is NEW, it must be newly available to your customers in the Calgary market after June 2014. If your product is GREEN it is subject to approval by Show Management. Take advantage of our preshow marketing machine and create pre-show interest about your product/service by joining the New/Green Product Showcase. Limited space available!

Showcase materials deadline: September 4, 2017.

Cost: \$425.00 + GST = \$446.25

Please fax completed form to Michael Pelsoci at **604.631.2105**.

YES, I wish to participate in the New/Green Showcase

Company Name: _____

Contact Name: _____

Credit Card Number: _____ Expiry: _____

Credit Card Signature: _____

Print Name: _____ Date: _____

For more information, contact:

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